



CARBONICA Brain Gain Roundtable #4

“The Role of Nature-Based Solutions supporting in-setting business models for climate change adaptation ”

Summary and Key Outcomes



Funded by
the European Union





CARBONICA Brain Gain Roundtable #4

Title: The Role of Nature-Based Solutions supporting in-setting business models for climate change adaptation

Date: April 29, 2025

Lead Working Group: Greece

Moderator: Ms Daphne Kitsou, Interbalkan Environment Center (i-BEC), Greece

Working Group speakers:

- Mr George Papapostolou, reframe.food, Greece (CARBONICA's Project Manager)

Invited Diaspora expert speaker: Nikos Vellis, Proba, Netherlands (Industry)

MAP Representatives invited speakers:

- Mr Christos Stamatis, Stevia Hellas Coop CEO, Greece (Agriculture/Civil Society)
- Dr Michalis Omirou, Agricultural Research Institute, Cyprus (Policy)
- Prof. Aleksandra Martinovska, Faculty of Agricultural Sciences and Food, Ss. Cyril and Methodius University in Skopje, North Macedonia (Academia)

Key outcomes

- Natural Based Solutions (NBS), including regenerative agriculture and agroforestry, were recognized as essential tools for building climate-resilient agricultural systems and supporting carbon in-setting business models.
- In-setting models were identified as a way for companies to meet sustainability targets by implementing climate-positive actions within their own value chains, providing both environmental and business value.
- There is a need to create synergies between academic research and business practices and the need to create scientifically sound methodologies for emissions monitoring and baseline setting.
- There is a need for the creation of a farmer centric design that alongside farmer incentives, training and technical support will ensure adoption and compliance with carbon farming practices.
- Improved manure management was identified as a low-cost, high-impact NBS for reducing agricultural emissions and enhancing soil health.
- Cross-sector collaboration across the value chain—including researchers, policymakers, businesses, and farmers is essential to scale up climate-smart practices effectively.

Join the CARBONICA Forum and share your insights, questions, or feedback with fellow stakeholders:

👉 [Leave your comment in the CARBONICA Forum here](#)



Funded by
the European Union