



CARBONICA
Brain Gain Roundtable #2
“Strategies for Raising Awareness
and Educating Farmers about
Carbon Farming Practices”

Summary and Key Outcomes



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CARBONICA Brain Gain Roundtable #2

Title: Strategies for Raising Awareness and Educating Farmers about Carbon Farming Practices

Date: October 31, 2024

Moderator: Dr Viktorija Jankuloska, Manager of the Department of Business and Economics AgFutura Technologies, North Macedonia

Working Group speakers:

- Mr Grigoris Chatzikostas, reframe.food, Greece (CARBONICA Project Coordinator)
- Ms Blagoja Mukanov, CEO, AgFutura Technologies (Industry/Business)

Invited Diaspora expert speaker:

- Dr Kiril Manevski, Researcher at Department of Agroecology, Aarhus University, Denmark. (Academia/Policy)

MAP representatives invited speakers:

- Dr Viktor Gjamovski, Head of Department of Pomology and Director of the Agricultural Institute, Ss. Cyril and Methodious University of Skopje. (Academia)
- Mr Christodoulos Karaolis MSc, Viticulturist, Zambartas Wineries. (Industry)
- Mr Panagiotis Kalafatis, COO of Hellenic Dynamics, Precision Agriculture Expert, Farmer and Organic Olive Grove Owner (Agriculture/Civil Society)

Key outcomes:

- During the roundtable discussion it was agreed that farmers and agricultural professionals lack critical skills and knowledge for successful implementation of carbon farming technologies on a larger scale.
- It was agreed that a stronger collaboration between agribusiness and academia is necessary for an accelerated adoption of carbon farming technologies.
- It was highlighted that academic institutions need to provide evidence-based information and hands-on activities such as demonstration plots, field trials, and simulation events to help farmers overcome skepticism and lack of understanding regarding carbon farming practices.
- The understanding of the carbon cycle and its environmental effects as well as accurate monitoring that reflects local conditions is essential to support science-based and effective carbon farming policymaking.
- The CARBONICA project is actively working to raise awareness and equip farmers and agricultural professionals with the tools and knowledge needed to engage in carbon farming.

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