



../12/2024

Press release

CARBONICA Launches Its Acceleration Programme

The CARBONICA EU project (Carbon initiative for Climate-resilient Agriculture), is a Horizon project, funded by the European Union, aiming to connect the innovation ecosystems of Cyprus, Greece, and North Macedonia by envisioning the establishment of the **CARBONICA Excellence Hub**. The initiative focuses on promoting **the adoption of sustainable Carbon Farming practices in agriculture by engaging actors from across the agro-food value chain, from researchers and industry to policy makers and civil society organisations**. CARBONICA aims to deliver the knowledge and tools to significantly reduce the carbon footprint of agricultural production, align research activities across the three countries in the field of carbon farming, and enhance their strategies for transitioning to a climate-resilient agricultural sector.

The Carbonica EU project announces the launch of its Acceleration Programme, aiming to **empower start-ups and small and medium-sized enterprises (SMEs) in the burgeoning carbon farming sector**. 10 applicants will get support in developing and improving their business models and their entrepreneurial skills, as well as receive mentorship in the process of pitching and attracting investors. The final step of the acceleration programme will be to prepare the final pitch deck of innovative solutions, as part of CARBONICA's commercialisation and internationalization plan. The programme focuses on start-ups and SMEs from Cyprus, Greece and North Macedonia

Participants will benefit from:

- **Mentorship and Training:** Access to industry experts and training modules.
- **Business Model Development:** Tailored support through CARBONICA's digital infrastructure (CARBONICA Academy & BizDevelop platform) and live collaborations.
- **Specialised Services for Farmers:** Guidance on implementing carbon farming practices and introducing certification protocols.
- **Networking Opportunities:** Engagement with industry experts and investors.



Start-ups and SMEs engaged in the agro-food value chain and legally based in Greece, Cyprus, or North Macedonia and operating at are encouraged to apply. The application will be processed until May 30th 2025.

For more information, visit the [CARBONICA website](#) or contact us at info@carbonica-hub.eu.

Notes to editors

At a glance - Key facts and figures	
Instrument	Horizon Europe
EC Funding	€ 4.985.250,00
Duration	4 years, 2023-2026
Consortium	14 partners from 3 countries

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Funded by
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